I. How Are People Won to Jesus Christ?

A. By the Conviction of the Holy Spirit

1. John 16:7 -11

2. Acts 1:8

B. Through the Message of the Gospel - Contained in the Word of God

1. Romans 10:17

2. I Peter 1:23

3. II Timothy 3:15

C. Using the Instrumentality of Men

1. Great Commission

2. Romans 10:13-15

II. The Strategies to be Employed

A. Mass Evangelism

1. Biblical Examples
a. Jesus and the multitudes

b. Peter at Pentecost (Acts 2)

c. Paul at Antioch (Acts 13)

2. Modern Examples

a. Area-wide crusades (multiple-church support)

b. Local church crusades

c. Specialized efforts directed toward

(1) Children

(2) Youth

(3) Students

(4) Athletes

(5) Businessmen

Etc.

B. Personal Evangelism

1. Biblical Examples

a. Jesus and Nicodemus (John 3)
b. Jesus and individual disciples (Matt. 9:9)

c. Philip and the eunuch (Acts 8:26-39)

d. Paul and the jailor (Acts 16:25-34)

2. Techniques


b. Be absolutely honest (No gimmicks).

c. Some suggestions as to how to get started

(1) World events - where will it all end?

(2) Do you have any interest in spiritual things? (or - in philosophy?)

(3) May I tell you about the greatest thing that ever happened to me?

d. Make the issue clear (Use Scripture).

(1) The need of man

(2) God's provision in Christ

(3) Appropriation by faith
e. Be sensitive to the response.

(1) Hostile, withdrawn - don't force it.

(2) Interested, but obviously not ready for commitment - sow the seed and stop.

(3) Under conviction and apparently ready - encourage commitment now.

3. Follow-up

SCRIPTURE MEMORY VERSE - Romans 3:23 – “For all have sinned and come short of the glory of God.”