I. Introduction.
   A. Text: Mark 16:14-20.
   B. Christ never promises that God would win the whole world or that the church would change the whole world.
   C. However, it is the wrong attitude to rest in this attitude. There is a difference between winning the whole world and evangelizing the whole world.
   D. The church lacks motivation to go. Only the Spirit can generate this.
   E. There are three incentives for world evangelization.

II. The Lord commands it.
   A. Jesus serves in the book of Mark. (Mark 10:45, Isaiah 53)
   B. One of the problems with the church is that we do not recognize the Lordship of Jesus Christ.
   C. The Lord commanded us to go--this is our commission.
   D. We have an obligation to the world--where we are at and where we are not at.

III. The world needs it.
   A. Mark is saying through baptism that people are lost without the gospel.
   B. The gospel is suited for all the world, and all the world needs it. (John 3:16)
   C. If all the church had the conviction that the world was condemned to hell, they would do much more evangelism.

IV. The church can do it.
   A. The disciples of Jesus were audacious enough to believe that they could actually evangelize the world.
   B. The church takes too much in and puts too little out.
   C. The church is afraid to step out in faith and do something.

V. Jesus says that his work is not done, which initiates the church's work.
Application questions;

1. Why should the command of Jesus be enough of a motive to evangelize?

2. Why it is important to be real about the world's final destination?

3. What claims are hindering people's faith in evangelism? How would you address these?