I. Introduction.

II. Stickability will sustain you.

III. You can reach your sticking point, but most people do not last long enough to get there.

IV. Stickability is one of the greatest qualities a person can have. It is related to determination.
   A. Stickability is the most universally admired quality.
   B. We would not enjoy many inventions, discoveries and freedoms without stickability.

V. Going the extra mile pays off. People can accomplish anything with stickability.

VI. When we turn stickability on any task...
   A. Our subconscious mind draws on past experiences to achieve the goal.
   B. We develop a mind power that we didn’t realize we had before.
   C. We gain enthusiasm for the subject at hand.
   D. We marshal the support of others to achieve the task.
   E. We are kept on the task and do not dissipate our mind power.

VII. The power of stickability is available to you.

Application questions:

1. What is stickability?

2. How can we grow in this area?

3. What are some of the benefits of stickability?